

Confidentiality policy

THE COMPANY

Under the honorary Presidency of HSH Prince Albert II of Monaco, MONACO MEDIAX is an association which has been operating in the Principality since its creation in 2001.

Numerous cultural and business events organised by MONACO MEDIAX take place not only in Monaco but also in Asia and in North and South America.

In the tradition of the principality of Monaco in achieving organisational excellence and providing quality services, MONACO MEDIAX has become one of the best-known event organisers in the world.

For big names in the industry worldwide, the Monte Carlo Television Festival, SPORTELMonaco, SPORTELAmerica, SPORTELASia, SPORTELRio and SPORTELSummit are not to be missed

With more than ten years of experience, the MONACO MEDIAX team is made up of forty people, all of whom have experience in event management.

About this confidentiality policy

MONACO MEDIAX is committed to respecting and protecting the confidentiality of your data.

This confidentiality policy applies to the websites of MONACO MEDIAX, the events, applications and any other services related to or associated with this confidentiality policy. This confidentiality policy may be supplemented by declarations of confidentiality, conditions or additional notifications provided to you.

The company MONACO MEDIAX, which offers and manages the Service, as defined in this document, is principally responsible for the processing of personal data provided or collected, by the Service.

Collection of your data

We collect data about you in two ways:

- Using information which you provide in our online forms, badge readers, forms, applications and other tools
- Using automated technology.

Data you provide to us

Categories of personal data that we collect directly from you depend on the manner in which you interact with us, the Service and may include:

- Your contact details such as your name, your email address, your postal address, your username on social media, your telephone number, your date of birth, your profession;
- Your account logins, such as your username and passwords, password reminders and other similar security information;
- Other information relating to your account, your enrolment for an event or your profile, such as accessibility requirements and your photograph;
- Payment information such as a credit or debit card number;
- Comments, feedback and other information which you provide to us, in particular information and messages which you send to customer services, requests for appointments and other information which you share with our exhibitors, visitors, partners and others;
- Your interests and communication preferences, in particular introductory services, and your choices with regard to event planning, networks and language.

Data from other sources

We may also obtain personal data about you from other companies in the group or from third parties, in particular:

- Partners with whom we are associated, to offer you related services or marketing operations;
- Sources accessible to the public and data suppliers from whom we obtain data to validate or supplement our information.

Data from the use of our Services

Our Service may automatically collect data regarding the manner in which you and your device interact with the Services, in particular:

- Data related to the computer, device and connection, such as the IP address, the type and version of the navigator the operating system, platforms and other software installed on your device, the unique identifier of the device and the other technical identifiers, error reports or performance data;
- User data such as the functions that you use, the parameters you set, data on your navigation history, in particular the date and time stamp, reference and exit pages and pages which you have consulted on the Service;
- For Services taking localisation into account, your geographical location.

We collect this data via our servers and the use of cookies and other technology. You can verify the cookies using the parameters of your navigator and other tools. However, if you block certain cookies, you may not be able to register, connect or access certain parts of the Service or fully use the Service. For more information, consult the notice on cookies related to the Service.

Use of your data

Depending on the manner in which you communicate with us and use the Service, we use your personal data for the following purposes:

- To provide, activate and manage your access to the Service and enable its use;
- To process and respond to a request, an order, a download or another transaction;
- To provide technical or other support, in order to maintain an operational, safe and secure Service;
- To strengthen and improve the Service, as well as our other products and services and develop new products, services and benefits;
- To offer personalised content and other personalisation of the Service to make it more relevant to your interests and your geographical location;
- To respond to your requests, information, comments and concerns;
- To inform you of amendments, updates or other developments related to the Service and our products and services;
- To offer you promotional messages and other information on our products, events and other services, from other third parties, in particular exhibitors, sponsors and media partners;
- To invite you to participate in user testing and surveys, competitions and other similar promotions;
- To identify usage trends and develop data analyses, in particular for the purpose of research, audit, reporting and other operations related to our activities, including specification of the efficacy of our promotional campaigns and to assess our business performance; and/or
- To comply with our legal obligations, resolve disputes and apply our agreements.

Sharing your data

Our service providers

Depending on the Service provided, we will provide your personal data to the following companies:

- Business names and divisions within the MONACO MEDIAX group of companies worldwide;
- Our service providers, suppliers, agents and representatives, in particular, but not limited to, payment organisations, subcontractors on our event sites, customer services, email service providers, IT service providers and shipping companies.

In order to process the necessary data based on your instructions and in compliance with this confidentiality policy and any other applicable confidentiality and security measures.

Your choices

We share your personal data with our affiliated companies and exhibitors, sponsors, partners and other third parties, in particular entities for which we act as agent, licence holder or event organiser, who wish to send you information regarding their products and services likely to be of interest to you, taking into account the communication preferences and other parameters.

The Service may allow you to publish and share your personal data, comments, articles and other content. Any contribution which you publish or communicate publicly may be collected and used by other persons and indexed by search engines without you having the possibility of deleting it. Take care when you disclose personal data in these public environments.

Legal basis

We disclose your personal data if, in good faith, we believe that such disclosure is necessary to:

- Comply with the laws, regulations, legal proceedings or other applicable legal obligations;
- Detect, investigate and prevent security, fraud or technical problems;
- Protect the rights, ownership or security of MONACO MEDIAX, our users, employees or other person;

Or within the framework of a corporate transaction, such as a transfer of assets, a merger or acquisition.

Your communications preferences

You can personalise and manage your communications preferences and other parameters when you register for the Service, by updating your account function preferences, using the “unsubscribe” mechanism or other methods provided in communications which you receive, or by contacting us.

We reserve the right to advise you of modifications or updates to the Service where applicable.

Access and updates to your data

Your account

The Service may enable registered users to directly access their accounts and correct or update their data at any time. Updating this data is the sole responsibility of the user. Registered users may also close their account directly on the Service or by contacting the customer services department of the Service.

Your rights

Under European law and other laws for data protection you may request, free of charge:

- Access to, correction or deletion of your personal data;
- Limitation on our processing of your personal data or your opposition to its processing;
- The portability of your personal data.

If you wish to exercise these rights, please contact us using the contact details below. We will respond to your request in compliance with the laws in force. To protect your privacy and your security, we may ask you to verify your identity.

Data retention

We retain your personal information as long as necessary to provide the Service to you and to respond to your requests or for other purposes such as, in particular, compliance with our legal obligations, maintaining our corporate and financial registers, dispute resolution, maintenance of security, detection and prevention of fraud and misuse of data and the implementation of our agreements.

Data security

We take precautions to protect your personal data against loss, theft, misuse and unauthorised access, disclosure, modification and unauthorised destruction, through the use of suitable technical and organisational measures.

Processing location

Your personal data may be stored and processed in your country or another country where companies affiliated to MONACO MEDIAX and their service providers have servers and installations. We take measures, in particular via contractual agreements, to guarantee that the information continues to be protected wherever it is, in a manner consistent with the standards of protection required by the applicable legislation.

When personal data is transferred from the European Economic Area (“EEA”) or Switzerland to a country which has not received an Adequacy Finding from the European Commission, we use suitable protective measures such as standard contractual clauses approved by the European Commission and the Privacy Protection Framework of the EU-USA and Switzerland-USA to transfer the data.

Legal basis of processing

When we collect personal information from you within the framework of European laws on data protection we do so:

- With your consent;
- When this is necessary, to provide you with the Service, to carry out an operation or to perform an agreement, or at your request;
- If necessary, for the purpose of compliance with applicable legislation or other legal obligation;
- To conduct our activities, protect the security of our systems, clients and users, detect or prevent fraud, enable our clients and users to comply with their legal obligations or respond to other legitimate interests as described in the “Collection of your data”, “Use of your data” and “Sharing your data” clauses above, except where your right to confidentiality exceeds our interests.

When we process your data on the basis of consent, you may withdraw this consent at any time and when we process it on the basis of legitimate interest, you can oppose this.

Modifications

We may update this confidentiality policy at any time. Any modification will be displayed on this page with an updated revision date. In the event of significant changes, we will send you a notification via the Service or by any other method.

Contact

If you have any questions, comments, complaints or requests regarding this confidentiality policy or the manner in which we process your data, please contact:

Data Protection Officer,
MONACO MEDIAX

Attn: DE SAINT DENIS Christelle
4 Boulevard du Jardin Exotique
Villa Le Mas
98000 MONACO
c.desaintdenis@monacomediax.com

You can also make complaints to the authority responsible for data protection in the jurisdiction in question.

Ref CCIN: 2018.05064

Last update: September 2018