

THURSDAY 23 FEBRUARY

Speakers Corner, Grand Ballroom

Welcome & Introduction

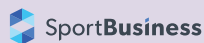
09:15 - 09:30

Monaco: A Sporting Paradise

09:30 - 10:00

Asia: The Big Picture

10:00 - 10:45



Coffee Break

10:45 - 11:15

Revvig Up The Motorsports Experience

11:15 - 12:00

Delivering Video Fan
Experiences With AI

12:00 - 12:20



Lunch

12:30 - 14:00

The Cloud, AI, NDI & Sports

14:00 - 14:45

WRC + Harmonic:

Accelerating Motorsports
Global Reach with Rally.tv

14:45 - 15:05



Coffee Break

15:15 - 15:45

Asian Audiences Embracing
International Football Properties

15:45 - 16:30



Pitch Perfect

16:30 - 17:30

Happy Hour

17:30 - 18:30

Gala Reception

Karangasem Ballroom

20:00 - 22:00



FRIDAY 24 FEBRUARY

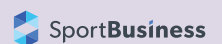
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Welcome To Day 2

09:45

The Future of Esports in Asia

10:00 - 10:45



Coffee Break

10:45 - 11:15

Pitch Perfect Winner Announced

11:15 - 11:30

Culture & Diversity Shifting the
Direction of Sports Media in Asia

11:45 - 12:30

Lunch

12:30 - 14:00

OTT Streaming & Fast Channels

14:00 - 14:45

Wrap Up Drinks

16:00 - 17:00

Exhibition Closing: 17:00



Full Programme
& Speakers

