

## **SPORTELAsia 2018 - FINAL PRESS RELEASE**

Following the inspiring Olympic Games and Paralympics in South Korea, it was very clear that all eyes are on Asia at the moment! With more major events throughout Asia, especially with the 2020 Summer Olympics in focus, the entire industry is trending in the continent. More technologies and broadcast opportunities are developing and spreading their services across the Asian territories, proving that the sports marketing and media industry is booming.

SPORTELAsia 2018 welcomed 646 participants, representing 310 companies of 43 countries in an improved exhibition, the energy at the convention was tremendous! After receiving final figures, SPORTEL CEO Mr. Puons and the General Manager Ms. Amparo Di Fede announced that once again SPORTELAsia has provided high quality business and networking.

“We thank our collaborators SVG, ASN, TV Sports Market and Yutang Sports for their great work on the panel programme. Special thanks to our sponsors, Telstra, BeIN Sports, FeedConstruct, Arqiva, LaLiga and One Championship for their support and trust in the SPORTEL brand and for bringing the networking events and lounges to life.” Mr. Puons completes.

We wish you safe travels back home and look forward to welcoming you back for the **SPORTELSummit on May 15 and 16, 2018 in Miami Beach** and **SPORTELMonaco from October 22 to 24, 2018**.

Find more information at [www.sportelsummit.com](http://www.sportelsummit.com) and [www.sportelmonaco.com](http://www.sportelmonaco.com)